

WATT Privacy Policy

1. Introduction

Privacy and data security is and will remain a priority for the WATT Coalition. We would like to explain to you in a transparent way what we collect, store, share and use as personal data.

The purpose of this Policy is to explain what personal data we collect, for what purpose we collect and use it, and with whom we share it. This Policy will help you understand our commitments to protect the confidentiality of the data.

In case of disagreement with the content of this Policy, you may [contact the WATT Coalition](#) at any time to request the deletion of your data.

2. Data subject rights under GDPR

The General Data Protection Regulation (GDPR) grants individuals certain rights related to their personal data. Unless they are limited by applicable law, the following rights are granted to persons:

- Right of access: the right to be informed and to request access to the personal data we process;
- Right of rectification: the right to ask us to modify or update your personal data when they are inaccurate or incomplete;
- Right of deletion: the right to ask us to permanently delete your personal data;
- Right of restriction: the right to ask us to stop temporarily or permanently the processing of all or part of your personal data;
- Right of refusal:
 - the right to refuse at any time the processing of your personal data for personal reasons;
 - the right to refuse the processing of your personal data for direct marketing purposes;
- Right of data portability: the right to request a copy of your personal data in electronic format and the right to transmit such personal data for use by a third-party service;
- Right not to be subject to automated decision-making: the right not to be subject to a decision based solely on automated decision-making, including profiling, in the event that the decision has legal effect on you or produce a similar significant effect.

3. Collection of personal data

According to the GDPR, personal data is any information related to a data subject that can be used to directly or indirectly identify the person. As part of the WATT Coalition's activities, we collect a very limited amount of personal data from our members, partners, visitors to our website, and other stakeholders. The main type of personal data we collect is identification and contact data, in particular surnames, first names, addresses, telephone numbers, email addresses.

We primarily collect personal data directly from you through our website, social media channels, webinar registrations, email requests, during events, completed online forms etc. We may also collect your personal data through third parties who are authorised to share this data with us, such as your employer.

4. Use of your personal data

We only use your personal data for legitimate business purposes, such as creating member profiles, communicating information on our activities, responding to your queries, and in the context of marketing actions such as newsletters, publications, events etc.

Where it is necessary for our legitimate business activities, the WATT Coalition may share your personal data with limited types of recipients, namely external service providers such as IT service providers, and the Authorities when required by law.

In no case shall we sell or trade your personal data, or transmit your personal data directly to third parties for marketing or other purposes that are not essential to our legitimate business activities, without your consent.

5. Data retention and deletion

We keep your personal data only as long as necessary for legitimate and essential purposes for professional relations. Upon your request, we will delete or anonymise your personal data so that you can no longer be identified, unless the law authorises or compels us to keep certain personal data.

6. Security of personal data

We are committed to protecting the personal data of all of our stakeholders. We implement appropriate technical and organisational measures to protect the security of your personal data. The WATT Coalition aims to ensure that data is protected against accidental or intentional destruction or loss, properly used and inaccessible to unauthorised persons.

7. Changes to this Privacy Policy

We may make changes to this Policy. In case of modification of this Policy, we will inform you by means of adapted notifications, by email or communication on our website.

8. Contact us

Thank you for reading our Privacy Policy. If you have any questions about this Policy, please [contact us](#).